



Website review ebay.de

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The score is 45/100



SEO Content

	Title	eBay.de Elektronik, Autos, Mode, Sammlerstücke, Möbel und mehr Online-Shopping Length : 80 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	Kaufen und verkaufen Sie Elektronikartikel, Autos, Kleidung, Mode, Sammlerstücke, Sportartikel, Digitalkameras, Babyartikel, Gutscheine und vieles mehr bei eBay.de, dem weltweiten Online-Marktplatz. Length : 198 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>https://ir.ebaystatic.com/cr/v/c1/ebay-logo-1-1200x630-margin.png</td></tr><tr><td>site_name</td><td>eBay.de</td></tr><tr><td>title</td><td>eBay.de Elektronik, Autos, Mode, Sammlerstücke, Möbel und mehr Online-Shopping</td></tr><tr><td>description</td><td>Kaufen und verkaufen Sie Elektronikartikel, Autos, Kleidung, Mode, Sammlerstücke, Sportartikel, Digitalkameras, Babyartikel, Gutscheine und vieles mehr bei eBay.de, dem weltweiten Online-Marktplatz.</td></tr></table>	Property	Content	type	website	image	https://ir.ebaystatic.com/cr/v/c1/ebay-logo-1-1200x630-margin.png	site_name	eBay.de	title	eBay.de Elektronik, Autos, Mode, Sammlerstücke, Möbel und mehr Online-Shopping	description	Kaufen und verkaufen Sie Elektronikartikel, Autos, Kleidung, Mode, Sammlerstücke, Sportartikel, Digitalkameras, Babyartikel, Gutscheine und vieles mehr bei eBay.de, dem weltweiten Online-Marktplatz.
Property	Content													
type	website													
image	https://ir.ebaystatic.com/cr/v/c1/ebay-logo-1-1200x630-margin.png													
site_name	eBay.de													
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SEO Content

		url	https://www.ebay.de											
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>5</td><td>0</td><td>20</td><td>0</td><td>0</td></tr></table> • [H2] Kostenlos zum iPhone 17? • [H2] Ein Herbst voller Möglichkeiten • [H2] Neues Geld fürs alte Handy? • [H2] Deals des Tages • [H2] Echt luxuriöse Handtaschen • [H4] Top Kategorien • [H4] Beliebt • [H4] Top Kategorien • [H4] Beliebte Themen • [H4] Top Kategorien • [H4] Mehr Kategorien • [H4] Top Kategorien • [H4] Mehr Kategorien • [H4] Top Kategorien • [H4] Mehr Kategorien • [H4] Top Kategorien • [H4] Mehr Kategorien • [H4] Top Kategorien • [H4] Weitere Kategorien • [H4] Top Kategorien • [H4] Weitere Kategorien • [H4] Refurbished Top-Kategorien • [H4] Mehr erfahren • [H4] Top Kategorien • [H4] Mehr Kategorien	H1	H2	H3	H4	H5	H6	0	5	0	20	0	0
H1	H2	H3	H4	H5	H6									
0	5	0	20	0	0									
	Images	We found 17 images on this web page. 16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Bad. Your links have query string.
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SEO Links

		
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 33 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

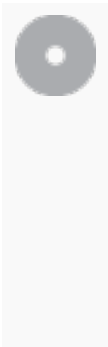
In-page links

Anchor	Type	Juice
Zum Hauptinhalt	Internal	Passing Juice
Einloggen	Internal	Passing Juice
neu anmelden	Internal	Passing Juice
Deals	Internal	Passing Juice
Lokal	Internal	Passing Juice
Hilfe	Internal	Passing Juice
Verkaufen	Internal	Passing Juice
Zusammenfassung	Internal	Passing Juice
Zuletzt angesehen	Internal	Passing Juice
Gebote/Preisvorschläge	Internal	Passing Juice
Beobachtungsliste	Internal	Passing Juice
Kaufen - Übersicht	Internal	Passing Juice
Verkaufen - Übersicht	Internal	Passing Juice
Gespeicherter Feed	Internal	Passing Juice
Gespeicherte Suchen	Internal	Passing Juice
Gespeicherte Verkäufer	Internal	Passing Juice
My Garage	Internal	Passing Juice

In-page links

Nachrichten	Internal	Passing Juice
=	Internal	Passing Juice
einloggen	Internal	Passing Juice
Erweitert	Internal	Passing Juice
Fahrzeugteile-Versprechen	Internal	Passing Juice
Reifenmontage	Internal	Passing Juice
Werkstatt-Service	Internal	Passing Juice
Was bedeutet Refurbished?	Internal	Passing Juice
eBay Trade-In	Internal	Passing Juice
Barrierefreiheit	Internal	Passing Juice
Impressum	Internal	Passing Juice
eBay-AGB	Internal	Passing Juice
Datenschutzerklärung	Internal	Passing Juice
Nutzungsbedingungen für die Zahlungsabwicklung	Internal	Passing Juice
Cookies	Internal	Passing Juice
AdChoice	Internal	Passing Juice

SEO Keywords



Keywords Cloud

einblenden ebay übersicht
gespeicherte checken
verkaufswert
beobachtungsliste alle zum
kategorien

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings

Keywords Consistency

beobachtungsliste	2	✗	✗	✗	✗
ebay	2	✓	✗	✓	✗
einblenden	2	✗	✗	✗	✗
übersicht	2	✗	✗	✗	✗
gespeicherte	2	✗	✗	✗	✗

Usability

	Url	Domain : ebay.de Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 141 Warnings : 27				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><u></td><td>7</td></tr></table>	Deprecated tags	Occurrences	<u>	7
Deprecated tags	Occurrences					
<u>	7					

Document

		Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✗ Apple Icon ✗ Meta Viewport Tag ✓ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.ebay.de/lst/BROWSE-77-index.xml https://www.ebay.de/lst/KWSRP-77-index.xml https://www.ebay.de/lst/NGS-77-index.xml https://www.ebay.de/lst/PRP-77-index.xml https://www.ebay.de/lst/VIDEO-77-index.xml https://www.ebay.de/lst/VIS-77-index.xml
	Robots.txt	http://ebay.de/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.