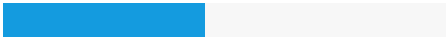


Website review maarelli.de

Generated on October 08 2025 14:38 PM

The score is 42/100



SEO Content

	Title	Maarelli - Pflegeprodukte - Reinigungs- und Pflegemittel Length : 56 Perfect, your title contains between 10 and 70 characters.												
	Description	MAARELLI steh für bestens bewährte Produkte, die höchsten Qualitätsansprüchen gerecht werden, zu angemessenen Preisen und möglichst umweltschonend und sicher in der Anwendung sind. Length : 180 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	keywords,kommagetrennt Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Maarelli - Pflegeprodukte - Reinigungs- und Pflegemittel</td></tr><tr><td>url</td><td>https://www.maarelli.de/</td></tr></tbody></table>	Property	Content	title	Maarelli - Pflegeprodukte - Reinigungs- und Pflegemittel	url	https://www.maarelli.de/						
Property	Content													
title	Maarelli - Pflegeprodukte - Reinigungs- und Pflegemittel													
url	https://www.maarelli.de/													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> [H1] PREMIUM FAHRZEUGPFLEGE - seit 1969 bestens bewährte Produkte [H2] Unsere Empfehlungen	H1	H2	H3	H4	H5	H6	1	1	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	1	0	0	0	0									
	Images	We found 13 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												

SEO Content

	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.52% Internal Links 90.48%

In-page links

Anchor	Type	Juice
Konto erstellen	Internal	Passing Juice
Passwort vergessen?	Internal	Passing Juice
Felgen-, Gummi- & Reifenpflege – Langanhaltender Glanz und wirksamer Schutz	Internal	Passing Juice
Innenraum	Internal	Passing Juice
{{item.title}}	External	Passing Juice
Weitere	Internal	Passing Juice

In-page links

MAARELLI Cockpit Spray Apfel/Zitrone 600...	Internal	Passing Juice
Reifenpflegeschaum 600 ml - Langanhaltender...	Internal	Passing Juice
Kontakt	Internal	Passing Juice
Widerrufsrecht & Muster-Widerrufsformular	Internal	Passing Juice
Versand- & Zahlungsbedingungen	Internal	Passing Juice
Impressum	Internal	Passing Juice
AGB	Internal	Passing Juice
Privatsphäre und Datenschutz	Internal	Passing Juice
Mein Konto	Internal	Passing Juice
Mein Merkzettel	Internal	Passing Juice
Meine Bestellungen	Internal	Passing Juice
Kontodaten bearbeiten	Internal	Passing Juice
Adressbuch bearbeiten	Internal	Passing Juice
Online Shop	External	Passing Juice
Datenschutzerklärung	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	toggle deutschland kundenlogin password konto passwort lieferland view lieferland e-mail
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
kundenlogin	2	×	×	×	×
passwort	2	×	×	×	×
lieferland	1	×	×	×	×
lieferland	1	×	×	×	×

Keywords Consistency

deutschland

1



Usability

	Url	Domain : maarelli.de Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6).

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://maarelli.de/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.